

Giants Neck Beach Association

Website Committee Minutes of June 13, 2011

The meeting was called to order by Don Gunther at 7:10 PM.

Present: Kathy Cole, Don Gunther, Jim Malone, Joan Malone, and Linda Raffa

Minutes of May 22, 2010 were reviewed and Joan Malone motioned to accept as written. Don Gunther seconded. All voted affirmative.

Communications Survey: Kathy Cole developed a survey to assess Members use of the website, but recommended waiting until new site is launched. It was agreed to wait till new site complete.

Discussion was held on Mozilla Firefox versus Safari. Each has different features. Using Word Press requires use of "plug ins" and with this new platform it won't present the viewing problems like we have with the current site.

Kathy showed preview of what website will look like in Word Press. The menu is in a horizontal set up vs. vertical, as it now is. Word Press is easier for Kathy to manage and it also more browser friendly. She talked about Word Press and how it may automatically send e-mails notifications when changes or updates are made. She told committee that she was taking a course on Word Press which has provided insight with development.

Discussion followed on whether to have Blog or FaceBook presence. BOG still discussing this.

Kathy recently sent out a survey to all email recipients. The results will enable her to update Constant Contact and retain that as the primary database. It is possible that in future users could go in and change their own information in Constant Contact. It will also provide the basis for a Member Directory; however, it will not be presented until the new website platform is launched to provide password protection.

Don mentioned website committee budget will be on the website soon.

Meeting adjourned at 8:10 PM.

Linda Raffa

6/15/2011